



BYOD 2014

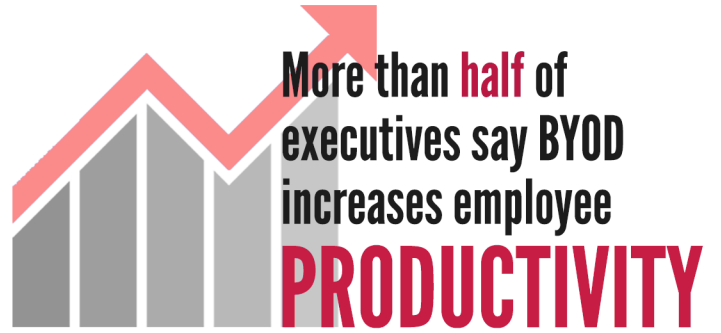
(BRING YOUR OWN DEVICE) IN

As of 2014,

90% of companies allow or support BYOD

The average BYOD user has

 **3.3** connected devices



The biggest objection to BYOD is

SECURITY



44% have **no** security policy (or don't enforce it)

62% don't **password protect** their mobile devices

 **70 MILLION SMARTPHONES** are **LOST** each year including **1 in 20** company-issued devices

Only **1 in 3** employers use a **Mobile Device Management (MDM)** solution

80% of employees would be **unhappy** with their employer tracking their phone & apps



More than **ONE BILLION** smartphones are sold every year! (and rising!)

BYOD could **boost** the number of mobile users by as much as

 **50%**