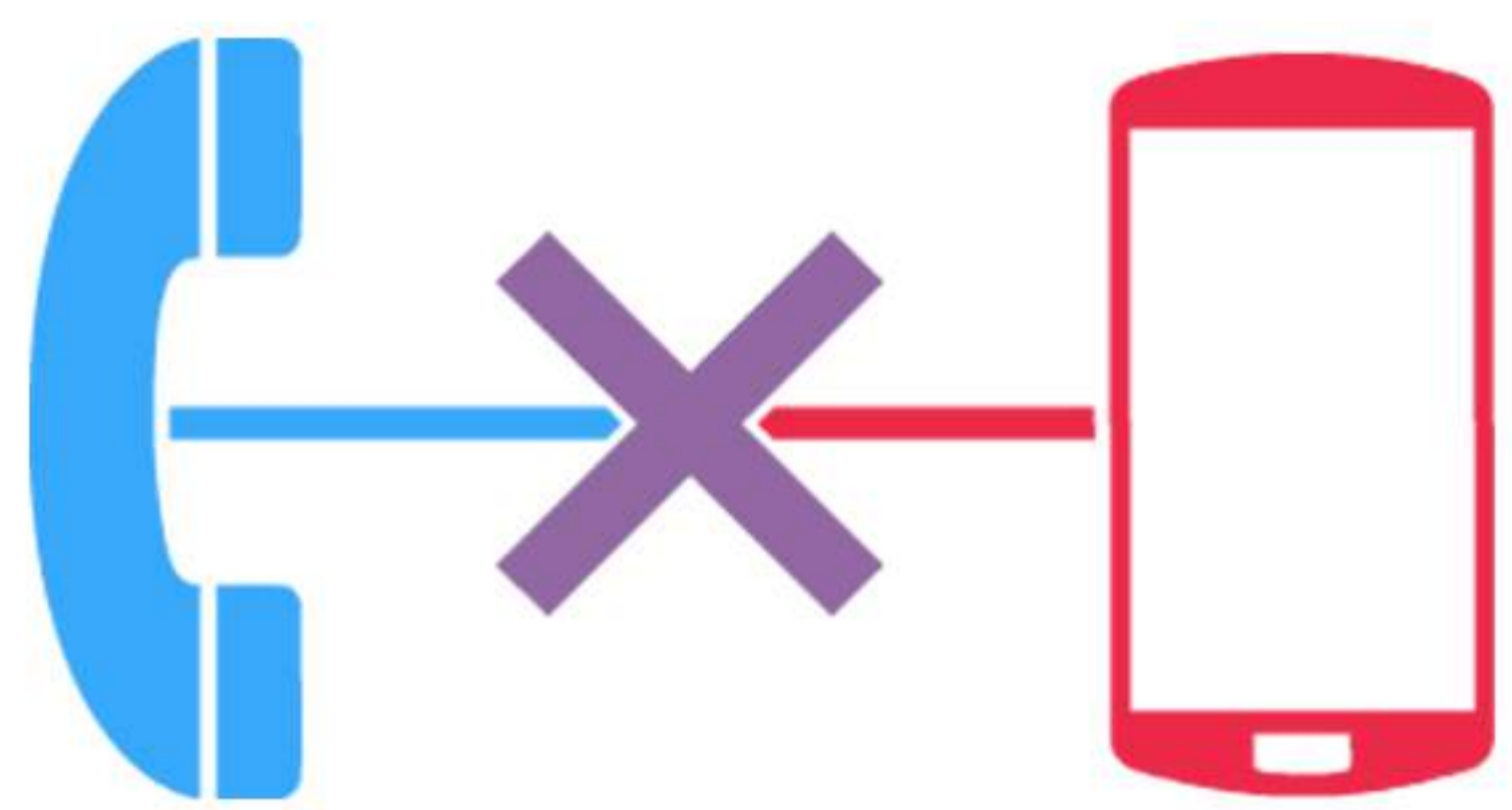


HOW ARE VOICE AND MOBILE CONVERGING IN

2015?

CONVERGENCE CATCH-UP

80%
of SMEs
have not yet
converged
their
communications

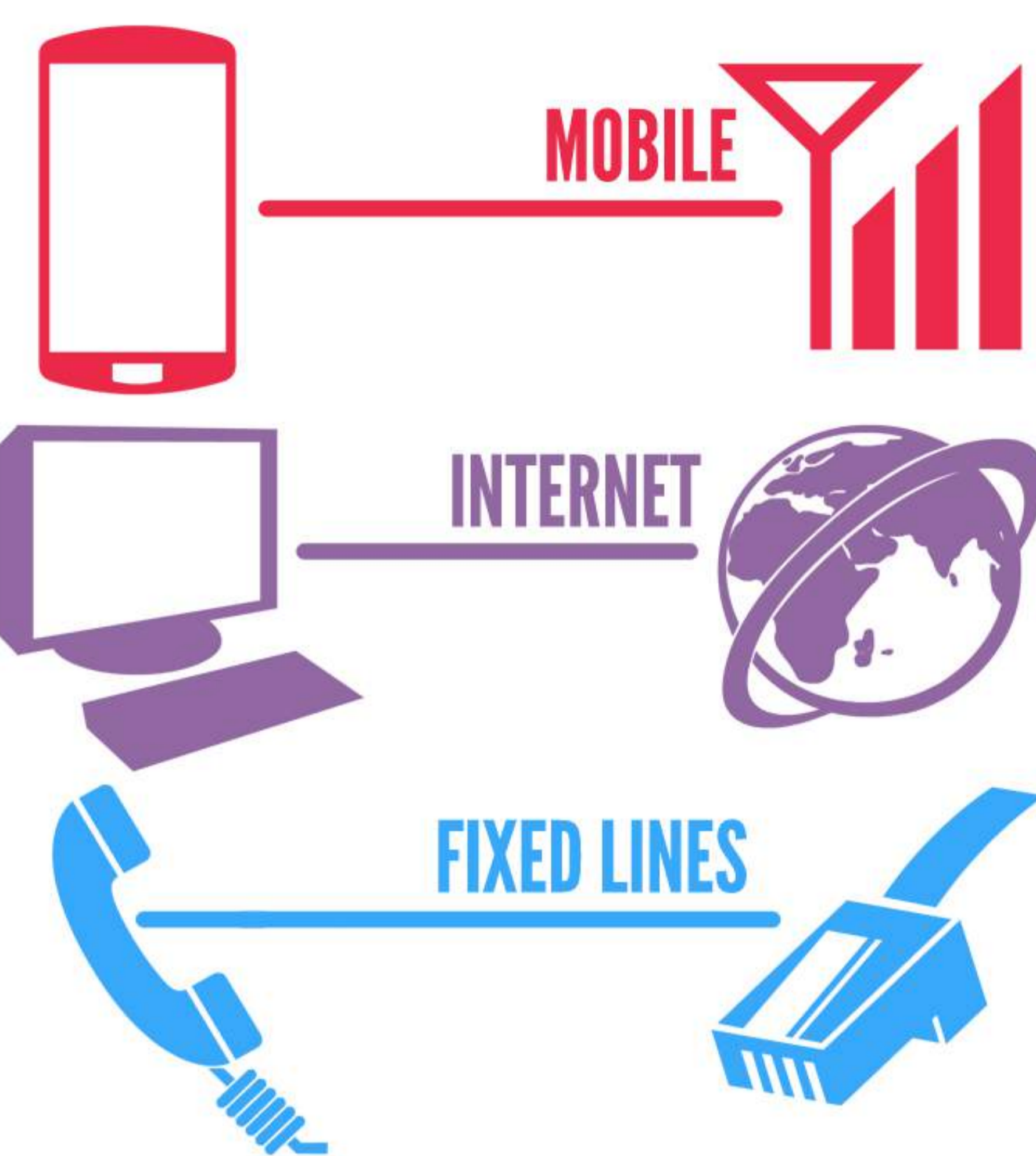


(and they really
should, they could
be saving money!)



STAY CONNECTED

TRADITIONAL
COMMUNICATIONS



Convergence is about seamlessly
connecting communication methods



CONVERGED COMMUNICATIONS

DISRUPTIVE DECISIONS

Surprisingly, *cost* is *not* the
greatest obstacle to businesses...

DECIDING ON THE
BEST PROVIDER

and

DISRUPTION TO
EXISTING SERVICES

are the two biggest factors
holding businesses back



EASIER THAN IT LOOKS

Of course, those factors are just
predictions. In reality...

it's 25% easier than expected to
CHOOSE A PROVIDER

and businesses suffer 75%
LESS DISRUPTION
than predicted

REAPING THE BENEFITS

Fixed-mobile convergence offers
numerous benefits, including...

COST SAVINGS
UP TO 80%

IMPROVED CONTINUITY
UP TO 50%

BETTER CUSTOMER SERVICE
UP TO 40%

