



## Fixed & Mobile Services

Access the latest in voice solutions.

Silver Lining offers clients market leading voice solutions that are simple to understand and easy to use.

Silver Lining enables our customers to reduce running costs, offer greater flexibility and ultimately improve efficiencies for the business.

- Helping you retain numbers even when you move outside exchange areas
- Helping you manage costs without having to go through the bill line by line
- Helping you add core functionality to your lines without hardware investment
- Helping you ramp up or ramp down quickly in times of change

### Traditional phone lines (PSTN/ISDN)

Silver Lining will work with you to reduce cost, improve support or just simplify billing and management.

### SIP trunks

SIP trunks are rapidly replacing ISDN services offering the opportunity to reduce cost, faster deployment with greater flexibility. Talk to us today about how SIP could benefit your business.

### Mobiles

With all 5 major carriers Silver Lining provides customers with a hassle free service and personalised tariff that is managed closely in line with your business policy.

### Managed billing

One of the challenges for any business is cost control so any time spent having to sift between multiple providers is challenging. Silver Lining offers you a bespoke billing solution offering you greater transparency.

### Low call costs

Silver Lining understands that cost of calls is always a consideration which we try to balance against the service we offer.



### Support services

Silver Lining offers dedicated help desk support with SLA's, dedicated account management and rapid support assistance through our 24x7 help desk.

### Business continuity

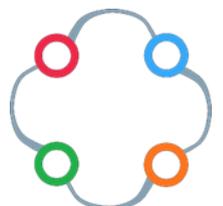
Silver Lining works with you to ensure solutions provide guaranteed "uptime" that are flexible enough to be adapted in the event of an operational restriction. For example, the ability to work from home in the event of heavy snow or a Flu outbreak.

### Number retention

Silver Lining works with customers to ensure business relocation, expansion, consolidation or acquisition is integrated seamlessly without the need to change core business features such as telephone numbers.

**0845 313 11 11**  
[www.everycloud.eu](http://www.everycloud.eu)

Contact us for a free consultation



# Why Silver Lining?

Access to **flexible communication services** without investing excessive time or resources.

Silver Lining has built a highly available infrastructure that allows you to 'tap into' services available. Each available component is delivered to you as a bespoke service and comes with our service guarantee that has seen customer retention remain at over 98% through 2013/2014.

## Benefits

### PSTN / ISDN2 / ISDN30

- Reliable
- Scalable

### SIP

- Low Cost (£8 v £16\*)
- Retain Tel Numbers

### Mobiles

- Bespoke Tariff
- 6 hour handset replacement

### Business Continuity

- Work from home when it snows
- No longer reliant in a single ISDN Line
- Divert numbers instantly not in an hour
- Manage single DDI numbers
- Scale up rapidly for short bursts
- Huge flexibility and mobility options

### Low cost Calls

- Save Money
- Transparent billing
- Regular tariff updates

### Support

- Single point of contact
- Business grade SLA's that are managed
- Portal access to monitor updates
- 24/7
- Clear Escalation process with points of contact

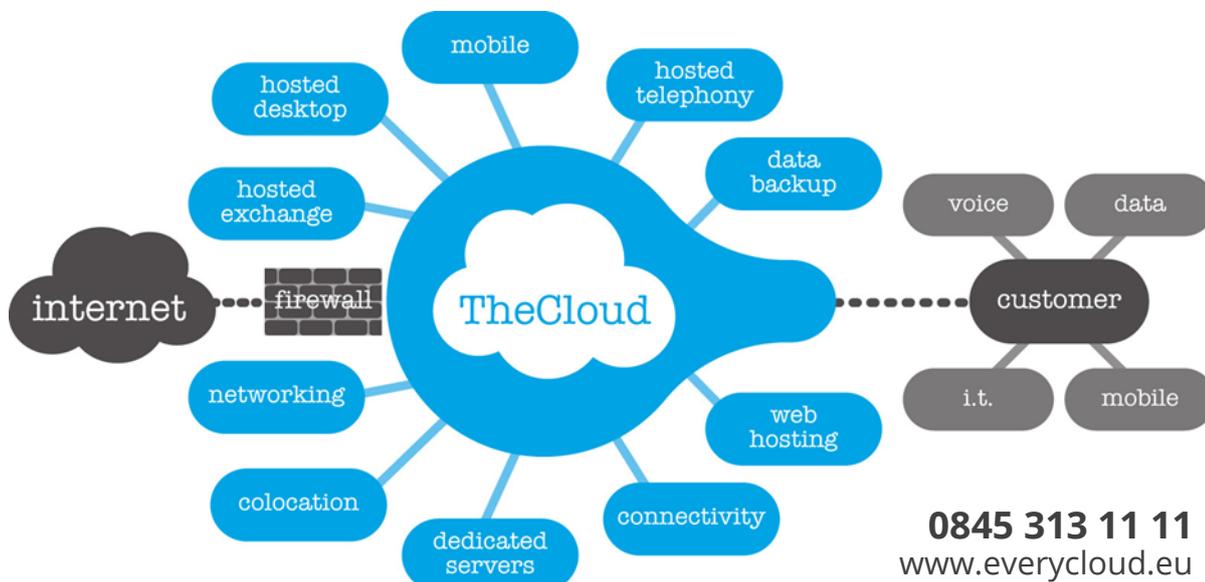
### Free Audit

Silver Lining recognises that evaluating services takes time out of your day so we would like to offer you a free 1 hour consultation where we look to help you evaluate options. email us at [marketing@everycloud.eu](mailto:marketing@everycloud.eu).

## More than just a voice provider

Silver Lining doesn't just help you supply voice services. Together with our **IT, connectivity** and **networking** options, we help fulfil your **unified communications** needs whilst creating **partnerships** with you.

Silver Lining empowers you to become a **highly agile business** by accessing the **latest technology** without the burden of infrastructure and software costs. As a valued Silver Lining customer you also have primary access to all of our available managed products and services.



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