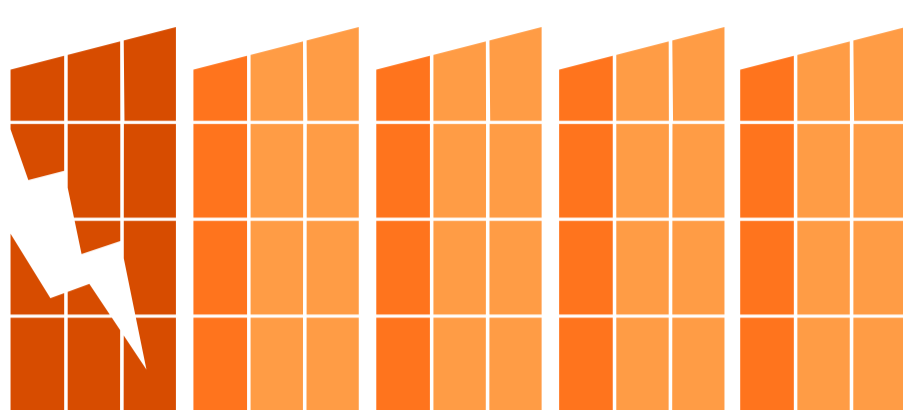
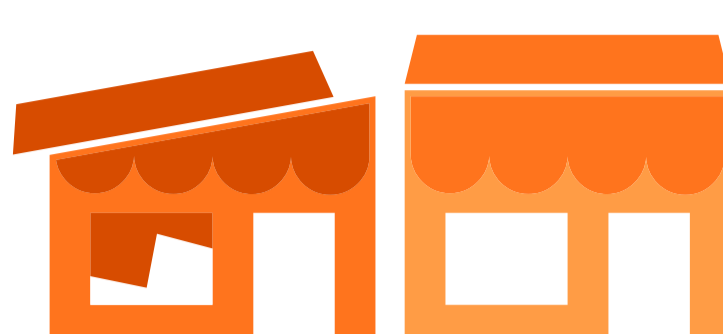


# IS YOUR BUSINESS SAFE FROM DISASTER IN 2016?



BUSINESSES SUFFERED **DATA LOSS** LAST YEAR



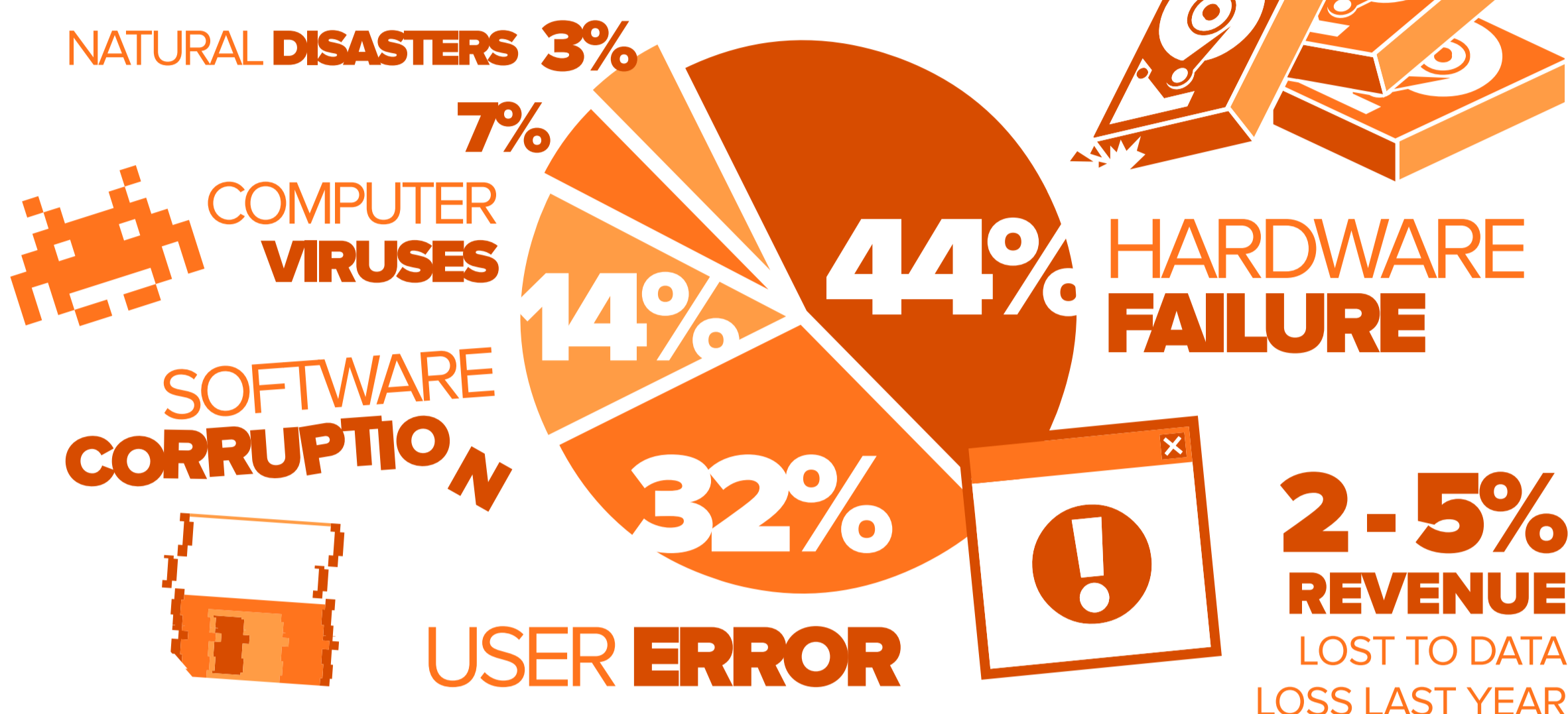
**HALF**

OF **SMALL BUSINESSES** WILL SUFFER DATA LOSS



OF BUSINESSES **DON'T RECOVER** FROM THIS LOSS

## WHAT ARE THE MOST COMMON CAUSES OF DATA LOSS?



## THE DANGER OF MOBILE DATA

**95%** OF BUSINESSES HAVE EMPLOYEES WITH **COMPANY DATA** ON MOBILE DEVICES...

...BUT ONLY **40%** OF THEM HAVE A PLAN FOR IF THAT DATA IS **LOST** OR **COMPROMISED**

## DON'T BANK ON DISASTER RECOVERY

**25%** OF FINANCIAL INSTITUTIONS HAVE **NO BUSINESS CONTINUITY PLAN**

**ONE HOUR OF DOWNTIME** WOULD COST THEM **£1 MILLION** ON AVERAGE

## HOW LONG DOES IT TAKE TO RESTORE LOST DATA?

ONLINE BACKUP AND CLOUD STORAGE CAN TAKE **DAYS**

CLOUD-BASED DISASTER RECOVERY IN PHYSICAL ENVIRONMENTS TAKES **HOURS**

CLOUD-BASED DISASTER RECOVERY IN VIRTUAL ENVIRONMENTS TAKES **MINUTES**

CONTINUOUS DATA PROTECTION IS **INSTANT**

## SILVER LINING SOLUTIONS

### BACKUP & RECOVERY

CONTINUOUS DATA PROTECTION, POWERFUL SECURITY AND WEB-BASED RECOVERY.

### HOSTED SERVICES

CLOUD-BASED APPS & TELEPHONY FOR ULTIMATE MOBILITY.

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