

CONNECTIVITY CHALLENGES IN 2014

As of January 2014, there are

900,000,000 websites

By 2015, that number could hit

TWO BILLION



Worldwide broadband traffic for both wireline and mobile activity could reach

116,000 PETABYTES

(that's 116 BILLION gigabytes!) per month by 2015

The number of seats for hosted VoIP and other UC services will

DOUBLE

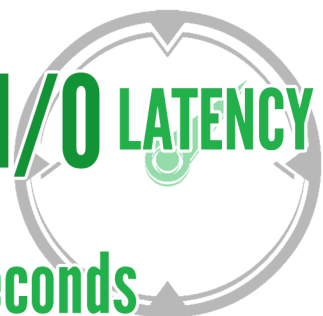
by 2016



MAIN MEMORY I/O LATENCY in servers is

0.0001 milliseconds

(it's 10 milliseconds in traditional hard drives)



51% NETWORK PERFORMANCE of firms cite

as a **key challenge** (up from 36% last year)

Traffic on mobile networks is growing by

84%

year-on-year

By 2016,

86%

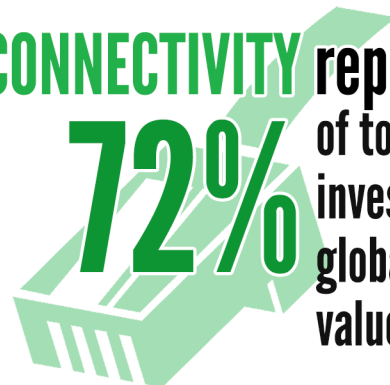
of internet traffic will be from

VIDEO

The UK internet value chain is worth **£37 BILLION**... of which connectivity services account for **£13 BILLION**



CONNECTIVITY represents **72%** of total capital investment in the global internet value chain



MAIN MEMORY I/O LATENCY in servers is

0.0001 milliseconds

(it's 10 milliseconds in traditional hard drives)

51% NETWORK PERFORMANCE of firms cite

as a **key challenge** (up from 36% last year)

97%

of firms say

NETWORK AVAILABILITY is **BUSINESS CRITICAL**



84%

of CIOs **do not** think their IT department can support all their business applications