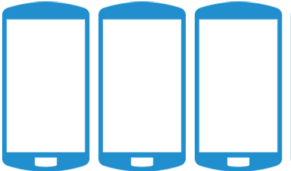
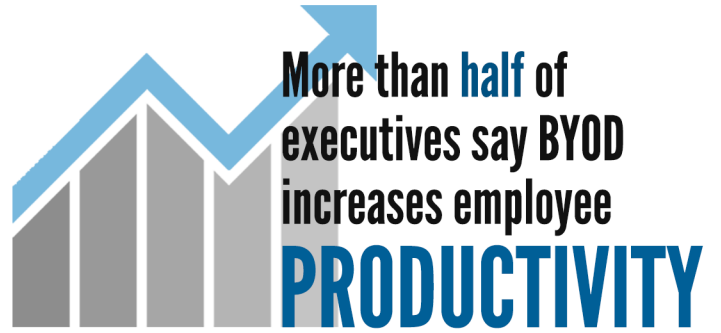




# BYOD IN 2014

As of 2014,  
**90%** of companies  
allow or support BYOD

The average BYOD user has  
 **3.3** connected  
devices



The biggest objection to BYOD is  
**SECURITY**

**44%** have no security policy  
(or don't enforce it)  
**62%** don't password protect  
their mobile devices

**70 MILLION SMARTPHONES** are **LOST**  
each year including  
1 in 20 company-issued devices

Only **1 in 3** employers use a **Mobile Device Management (MDM)** solution  
**80%** of employees would be **unhappy** with their employer tracking their phone & apps

 More than  
**ONE BILLION**  
smartphones are sold  
every year!  
(and rising!)

BYOD could **boost** the number of  
mobile users by as much as **50%**

